

# cheng

Christina Cheng • graphic design

**OBJECTIVE** To seek a full time art-directing position that allows the application of my graphic design skills in a creative & challenging environment.

**EXPERIENCES** Graphic Design Manager: GUESS?, Inc, September 2019 – present.  
Volunteer Graphic Designer: Chinese Bible Missions Church of Los Angeles (CBMC), January 2004 – present.  
Volunteer Graphic Designer: Japanese Sign Language Bible (JSL), January 2016 – January 2020.  
Senior Graphic Designer: GUESS?, Inc, December 2012 – August 2019.  
Graphic Designer: GUESS?, Inc, October 2009 – December 2012.  
Graphic Designer: Freelance, March 2009 – October 2009.  
Graphic Designer: KAA Design Group, Inc, July 2005 – February 2009.  
Graphic Designer: Otis Design Group (ODG), Otis College of Art & Design, 2004 – 2005.  
Researcher & Graphic Designer: American Advertising Federation (AAF): National Student Advertising Competition (NSAC) for Yahoo Marketing Campaign, Otis College of Art & Design, 2005.  
Graphic & Web Designer: Getty Museum Multicultural Internship: ARTScorpsLA, Summer 2004.  
Graphic & Web Designer: Paper Deco, August 2003 – December 2004.  
Graphic Designer: Onflo International Ltd, October 2003.  
Graphic Designer: SEN6 Solutions Pty. Ltd, Summer 2003.  
Graphic Designer: Oriental Carpets, June – December 2003.  
Art Instructor: La Playa Community School, July – August 2003.

**SKILLS** Art Direction & Design: Branding & Identity, Print, Signage, Packaging, Advertising, Photography, & Information Design.  
Proficient in Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, & basic HTML.  
Comfortable working with both Mac & PC.

**EDUCATION** Wine & Spirit Education Trust (WSET) Level 2, completed August 2021 with Merit.  
eCornell Diversity and Inclusion Certificate Course, completed December 2020.  
Otis College of Art & Design Bachelor of Fine Arts in Graphic Design, graduated May 2005.  
Art Center College of Design, Saturday High, Graphic Design, 2000-2001.

**MEMBERSHIPS** Diversity & Inclusion Council Charter Committee Member, 2020 – present.  
Member, AIGA (formerly American Institute of Graphic Arts), 2004 – present.  
Charter Member, Toastmasters Leadership & Public Speaking Club, 2012 – 2013.  
Member, National Art Honor Society, Glendale High School, 2000 – 2001.  
Member, Center of the Arts, Glendale High School, 2000 – 2001.

**HONORS** 37th Annual Creativity Awards: Madisons Foundation Brochure Package, 2008.  
2008 Communicator Awards: Madisons Foundation Brochure Package, 2008.  
2008 Communicator Awards: Fellowship Retreat Identity Campaign Materials, 2008.  
2008 Communicator Awards: Clorox Magazine Advertisement Campaign, 2008.  
International of Contemporary Arts (iCONarts): Clorox Magazine Advertisement Campaign, 2006.  
Otis College of Art & Design: Summer of Art Program Scholarship, Otis College of Art & Design, May 2001.  
Western Books Exhibition: Award for Fine Book Production, Summer 2004.  
Duane Hagen Memorial Award Art Scholarship, Glendale High School, June 2001.  
The Governor's Scholarship from the California Legislature, Glendale High School, June 2001.  
Outstanding Effort Award in Art, Glendale High School, June 2001.

**REFERENCES** Available upon request